

Christy Sports Corporate Fact Sheet

Mission:

- Christy Sports is committed to outstanding customer service, far beyond the customer's expectations; and to providing the best products, and the most knowledgeable staff in order to promote lasting customer loyalty and trust.

Company:

- Founded in 1958, Christy Sports is a ski and snowboard retailer specialist in the Rocky Mountain region. The company focuses on their expertise of skiing, snowboarding and outdoor furniture.
- With nearly 40 locations throughout Colo. and Utah, the company is committed to providing quality products and services at the lowest prices.
- With a balance of 28 mountain and 12 city locations, Christy Sports provides convenient retail stores filled with a variety of skis, snowboards and outdoor furniture.
- Christy Sports offers a full-service online retail and rental shop at www.christysports.com.

Retail Business:

- The company provides a wide-variety of ski and snowboard equipment and accessories from the leading brands including: *K2, Burton, Ride, Salomon, Marker, Rossignol, The North Face, Roxy and Volkl*.
- Christy Sports allows customers to try equipment on the mountain before they buy with a demo ski and snowboard program.
- For more than 24 years, Christy Sports has been selling outdoor furniture that stands apart in quality, durability, styles and comfort from big box retailers in the Rocky Mountain region.
- Christy Sports also owns and operates other retail brands including: Powder Divas, Powder Tools and Alpenglow.

Rental Business:

- Christy Sports is the largest privately owned ski rental company with convenient locations at premier resorts in Colo. and Utah.
- Customers can rent the best brands for the lowest prices including: *K2, Rossignol, Burton, Nordica, Salomon, Volkl, Lange, Ride and Dynastar*.
- Christy Sports is revolutionizing the ski and snowboard rental industry with the launch of Door 2 Door. This concept brings the traditional ski shop to the customer's front door with full service rental delivery.

- Each year, Christy Sports stocks new ski and snowboard rental equipment, ensuring the user has access to the latest technology and gear.

Contacts:

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