

Christy Sports Ecommerce Fact Sheet

About Christy Sports

Over the past several years, Christy Sports has successfully built its Internet ecommerce offering. The company has built a full service retail Web site, an online rental reservation system and an online presence for all of its brands including Door 2 Door Skis.

Online Retail Store

- Christy Sports offers a full-service online retail shop at www.christysports.com.
- Equipped with various ecommerce capabilities allowing for safe and easy shopping
- Online product categories include ski gear, snowboard gear, clothing, accessories, clearance items and gift ideas.
- Knowledgeable staff that consist of avid skiers and snowboarders who are available to answer any questions.
- Purchase quality ski equipment from experts who are located in the heart of the Rocky Mountains.

Online Rental Reservations

- Built in-house to support the company's ski and snowboard rental business
- Technology that integrates within each store's accounting and inventory management systems
- Streamlines the rental process
- Consumers can ensure equipment is available at a lower price
- Over 3 million online reservations for skis and snowboards
- Book equipment at your convenience – open 24 hours a day
- Saves customer's account profile for easier re-booking process

Online Presence for Door 2 Door

- No hassle rentals; easy process
- See the newest innovative in ski and snowboard rental
- Open 24/7 for convenient rental reservations
- Streamlines re-booking process by saving account profile

Company Web Sites

- www.christysports.com
- www.d2dskis.com
- www.alpenglowcolorado.com
- www.alpinewarehouse.com
- www.powderdivas.com
- www.powdertools.com

Contacts

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